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Subject: The Dick Jones Challenge

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**INTRODUCING THE DICK JONES CHALLENGE:
LET THERE BE LIGHT! AND, GOOD A/C!**





You may be asking yourself, "who is Dick Jones and why is he challenging me?" I am glad you asked that question. Dick Jones is the immediate past Chairman of the Rolls-Royce Foundation. During his term as Chairman he made some wonderful things happen. Perhaps the most stunning of these things was that Dick worked with long time RROC member (and founder of the Friendly's Ice Cream franchise), S. Prestley Blake to acquire Mr. Blake's stunning collection of original oil paintings by Melbourne Brindle that were made famous in the book "20 Silver Ghosts".



Those of you who were fortunate enough to have participated in our 2015 Annual Meet in Orlando, had the opportunity to see Pres Blake interviewed by our member and Keynote Speaker, Kemp Stickney, of Wilmington Trust. Mr. Blake wanted all of our members to be able to see the fantastic pieces of art he was donating to the Foundation, so he asked that we display them in the Vendor Area at the Orlando Meet. Anyone who saw the display couldn't help but be impressed. And what better place to display this fabulous art in perpetuity than in the Rolls-Royce Foundation Museum!



When the paintings arrived back in Mechanicsburg, the Foundation called in a professional art curator to review the collection. They recommended that each piece of art be carefully cleaned and re-varnished to protect the work and that each piece be given a new frame to better support and protect the painting itself. Over the past two years this work has all been completed.





Earlier this year Dick Jones, having finished his term as Chairman, turned that responsibility over to me, Tony Wilner. But, Dick was not done yet! The other recommendation of the art team was that these paintings needed to be properly displayed and lighted to be appreciated. They should be in an area with its own air handling system that has positive pressure relative to the Museum to keep any volatile organic compounds which might escape from the fuel systems of older vehicles from reacting with the surface of the paintings.

Dick Jones jumped right on top of this recommendation. He personally and single handedly volunteered to make a generous \$25,000 donation to the Foundation to build a separate Gallery room in the general storage area to properly display the Pres Blake Collection. The cost of building that cement block, and timber framed structure, including the basic wiring, and finishing will consume almost the entire amount of Dick's donation! And, this total did not take into account proper lighting for the art work, a separate HVAC installation, and the hanging of the art itself.

Hence, the need for the Dick Jones Challenge: And what is that Challenge?

**DICK JONES CHALLENGES:
THE MEMBERS OF THE ROLLS-ROYCE
FOUNDATION
AND THE ROLLS-ROYCE OWNER'S CLUB
TO COLLECTIVELY MATCH HIS \$25,000
DONATION
BY OCTOBER 31ST, SO THAT THE GALLERY
MAY BE COMPLETED BY YEAR'S END 2017**

Those of you who know Dick know that he is a retired Navy Jet Jock and he does not like to take no for an answer. Being a reasonable man, he is not asking any single one of you to match his donation. He is willing to accept any combination of donations that would enable the Foundation to reach the goal of having the Pres Blake collection of art properly displayed and ready for its public debut by the end of this calendar year. If a single person wants to step up and pledge \$25,000 that would be great! Or, if 10 people wanted to put of \$2,500 that would be fine too. Even 100 people donating \$250 would make it happen. Heck, if 1000 of you gave \$25 the work would still get done and the Gallery could be completed before the end of the year.

Oh, did I forget to mention, that gifts to the Rolls-Royce Foundation ARE tax deductible from your personal income tax as a charitable donation. The Rolls-Royce Foundation is a 501 (C) (3) charitable organization. Your donation will be acknowledged with the appropriate paperwork when your gift is received.

You may donate by mailing a check made payable to the Rolls-Royce Foundation to 189 Hempt Road, Mechanicsburg PA 17050, noting the Dick Jones Challenge at the bottom. Or you may donate by credit card by contacting the RROC Headquarters office at (717) 697-4671 or the RRF at (717) 795-9400 and telling them you want to support the Dick Jones Challenge.

I am sure there are many other worthy causes that come your way asking for your support. In this particular case, the RRF is not looking for a great deal of money, but your donation will make it possible for the Foundation to properly display a truly unique and

wonderful collection of art, unlike any other collection in the world! If we reach our goal, you should be able to see it in person beginning first thing next year. We think that makes this a very compelling cause for anyone who has a passion for all things Rolls-Royce...and Bentley.

Thank you again for your attention, and we hope you will rise to Dick's very compelling Challenge!

Best regards,

A handwritten signature in blue ink that reads "Anthony L. Wilner". The signature is written in a cursive style with a large, prominent "A" and "W".

Tony Wilner, Chairman
Rolls-Royce Foundation

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